

Samantha Sirico Pereda

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Education

San Jose State University 2010
Bachelor of Arts – Radio, TV, Film
Campus Movie Festival Winner
Charles Herrold Award Winner for
“Excellence in Production
Management”

Proficiencies

Adobe Premiere
Adobe After Effects
Sony, Canon, RedCam
Adobe Photoshop
Audio Engineering
Pro Tools

Hobbies

Pickleball
Music
Traveling
Dirt Bikes
Philanthropy
Animal Welfare

Experience

Studios Producer | Experis @ Cisco Systems | Jan. 2021 - present

+ producing studio and remote recordings for all departments of Cisco Systems, overseeing all aspects of pre-production, production and postproduction, creating budgets, meeting hard deadlines, overseeing multiple projects at once, problem solving

Manager, Creative Services | San Jose Earthquakes | June 2018 - Jan. 2021

promoted from Coordinator, Creative Services | San Jose Earthquakes | Jan. 2015 - June 2018

promoted from Part-time Multimedia Coordinator | San Jose Earthquakes | Mar. 2014 – Jan. 2015

+ shooting and editing videos (promotions, documentaries, music videos, game highlights), creating graphics, creating animations for in-game video boards, producing all home games and outside events, booking anthem singers, creating game day scripts for in-game entertainment, control room engineering, managing control room staff, producing Off Pitch '74 podcast

Sirico Videos | Freelancing | Nov. 2008 - present

+ shooting and editing videos (weddings, music videos, documentaries, promotional, short films), audio recording, podcast editing, graphic creation, animation creation

Media Coordinator | Castro Valley School of Music | Jan. 2014 - Aug. 2018

+ shooting and editing videos (promotional, concerts), audio recording, podcast editing, graphic creation, animation creation, managing website, running social media channels

Content Producer | Stanford Athletics | Oct. 2014 - Mar. 2015

+ graphic creation, animation creation

Video Content Coordinator | iSport.com | Aug. 2011 - May 2012

+ created a video department from the ground up, shoot and editing videos (how-to videos for different sports, over 8m views on YouTube), media management, audio recording, custom graphics

Video Production Intern | Tampa Bay Rays | Feb. 2011 - Aug. 2011

+ shooting and editing videos, interviewing players